



External Evaluator Brief **UCLH Ferrier Ward Pilot Project 2023**

Project Info

Undercurrent is Luminelle's latest cocreative project. In partnership with University College London Hospital (UCLH) and with support from the National Brain Appeal's Small Acorns Fund, Luminelle is delivering a pilot dance project to the UCLH Acute Stroke Unit on the David Ferrier Stroke Ward.

The project is to be delivered in two phases across Winter 2022 and Spring 2023. During Phase 1 the artist team has worked with patients at the bedside, talking and moving, gathering ideas to cocreate, and offering vignettes of performance inspired by these interactions. We have explored this approach through two pilot workshop days and captured significant artist, staff, and patient reflections.

Following this, Phase 2 sees Luminelle expanding the project; developing participatory and co-creative approaches and exploring the work's social, emotional, and rehabilitative wellbeing impact through a robust evaluation process.

Luminelle specialises in working inclusively alongside people with neurological disorders or trauma, and the project is responsive to the needs of each patient; pitched in a person-centred and holistic way.

We anticipate this will improve overall wellbeing and provide the following positive outcomes:

1. People within the wards will be uplifted by their experience of the arts within the hospital.
2. Family members and other visitors will be uplifted and experience a positive environment within the hospital.
3. Patients will be encouraged to communicate on a level unrelated to their medical condition, thus leading to a greater feeling of personal care and attention.
4. Personal care and attention to patients through the arts may lead to greater self-efficacy and a sense of value which could directly impact recovery time frames.

We would like the evaluator to present the findings in a report which will then be creatively designed in line with Luminelle branding and imagery, for use as an advocacy tool, in a printed document published on the Luminelle website and available to the public. We will use it for raising the project's profile, developing partnerships and for our fundraising efforts. We will always credit the author of the work when referring to it in any of these contexts.

Brief

We're looking for an experienced art and health evaluator to attend several sessions and work with the artist team and onsite clinical team to assess the achievement of the project against the above outcomes. The subsequent evaluation will form the basis of planning for future iterations of the project.

We would like the evaluator to

- Attend a minimum of two sessions across the programme to observe/take part.
- Work with Artistic Director Danielle Jones, to establish a clear evaluation framework to assess the achievement of the outcomes. The framework needs to include
 - Creative approaches that enable us to gather qualitative data with the patients including through observation and through the reflective feedback taken directly from delivering artists
 - Evaluation of the impact on the ecology of the ward environment
 - Evaluation of the impact on staff/patient relationship, and review of staff experience
 - Consideration of rehabilitation impact based on observation, staff reflection, and in dialogue with clinical review (in liaison with Physiotherapy and Occupational therapy colleagues)
- Compile the findings and present them in written, and/or diagrammatic format with comment where appropriate
- Provide comment or analysis of the findings to assess impact and achievement of projected outcomes
- The subsequent collation of the findings will assess the project's success and impact against the above outcomes, with particular observations to any common themes or provocations, plus recommendations for future development.

Data collection for equal opportunities and participant numbers will be captured and held by Luminelle.

About you

We expect the Evaluator to have a strong record of evaluating arts projects, and demonstrable experience in writing evaluations for arts and health projects. You will:

- Have an understanding of the impact arts have when delivered within health settings.
- Have a creative and collaborative approach to designing the evaluation process.
- Have experience in presenting evaluations creatively.
- Represent the Company and the values of the Company's work where appropriate.
- Ensure appropriate ethical procedures are in place for collating data.
- Manage all qualitative and quantitative data gathered during the research process.
- Make contributions towards team discussions, press releases or marketing as required.
- Attend occasional team meetings to stay up to date with the project's progress.
- Be open and communicative about your needs and about ways of working which could support you and other team members.

Budget

The fee for this work is £1500 inclusive of VAT. An additional budget is available to cover reasonable expenses and other direct costs, to be agreed upon by the Directors in advance.

Project timeline

We have the opportunity to commission this evaluation as a result of a successful funding application to the National Brain Appeal's Small Acorns Fund. As a result the evaluator will be joining our project a little after we have started - however, we have collated reflective data so far that has enabled us to begin developing the evaluation concept, and will share this alongside access to the delivery team as required.

Our project timeline is as follows:

Reflection and feedback from Phase 1	- December 2022
Planning and coordination of Phase 2	- December - March 2023
Delivery of Phase 2 and evaluation process	- March - June 2023
Delivery of evaluation report	- July 2023

Expression of interest

Please submit a short proposal (of no more than 1,500 words) that tells us:

- A bit about yourself, your skills and experience, and any relevant examples of previous evaluations
- How you will meet the requirements of the brief
- Why you are interested in evaluating this specific project
- What your approach will be
- Any conflicts with the timeframe

Please send your expression of interest to coordinator@luminelle.co.uk by 9am on Tuesday 13th December.

We will organise a capped number of informal conversations on Tuesday 10th January 2023, these will take place online and will be an opportunity to bring the brief to life and get to know you and your working process. We will look to appoint soon after, ready to start the project in March 2023.

Enquiries

If you have any enquiries please do not hesitate to contact us at coordinator@luminelle.co.uk

Notes

About Luminelle

Led by the artistic vision of director Danielle Jones, Luminelle creates meaningful and high-quality artistic work and experiences rooted in a deeply individual and responsive process. We draw on an acceptance of vulnerability to bring out the personal and human experience of each individual - regardless of background, experience, age or ability. Responding to people on a personal level in this way means we create open and supportive spaces that naturally invite our participants to find their creative light. We joyfully collaborate together to craft interdisciplinary work from dance and music, to creative writing, photography, and visual arts. We believe that access to high-quality artistic practice should be available to everyone. We believe in the power that art and creativity have to connect, inspire and empower our daily lives. We believe that everyone has a creative light inside of them.

About UCLH

UCLH Arts and Heritage is the hospital arts and heritage project that serves UCLH NHS Foundation Trust and its surrounding community.

It provides a welcoming, uplifting environment for all patients, visitors and staff through the use of a varied and stimulating arts and heritage programme. It aims to improve patient well-being, boost staff morale and widen access to the Arts and the Trust's rich heritage. UCLH arts and heritage was established in September 2005 and in that time has set out a strategy for integrating the Arts and heritage into the Trust. It is developing a reputation for programming innovative, challenging art and heritage events and projects and is committed to raising the standard of the Arts programmed within the health sector.

About the David Ferrier Ward

The David Ferrier Ward is placed within the Acute Stroke / Brain Injury Unit. This unit is the next step of care for stroke patients who come to the Hyper-acute Stroke Unit at UCLH. This unit aims to maximise functional recovery by exploring all means of neural protection and restoration after a single incident brain injury. This

provides organised acute inpatient treatment, care and rehabilitation followed by structured referral and follow-up for patients who have suffered a stroke or a brain injury due to stroke, subarachnoid haemorrhage or head injury.

About The National Brain Appeal

The National Brain Appeal aims to transform the lives of the millions of people affected by neurological and neuromuscular conditions. It helps to drive advancement by funding pioneering research, innovative treatments and world-class facilities – over and above what the NHS can provide.

Since the charity was launched in 1984, it has raised more than £56m for ground-breaking projects. It plans to deliver a further £100m of investment by 2032 to enable the advances that the neurological community so desperately needs.

About The Small Acorns Fund

The Small Acorns Fund enables front-line staff at The National Hospital and The Institute of Neurology to apply for funding small-scale projects that will have a positive impact on patients' care and lives and can be implemented quickly.

Since the fund was launched in 2013, we've funded 140 projects in this way, each costing less than £5,000. Championed by a wide range of staff across many different departments, projects have varied from purchasing practical equipment and producing information materials for patients, to setting up condition-specific support groups and developing new technology for rehabilitation.

